

Price List

Sell your property yourself from only \$499

homesell

The private sale specialists

Complete Marketing Packages

Budget Package \$995

- Property sales data for your local area
- 3 months budget coverage in the HomeSell paper (single size colour ads)
- Regular listing on homesell.co.nz (until sold)
- 20 customised colour brochures (A4 size)
- Standard street sign
- Digital photography
- Sellers support kit, viewing registers, negotiation form and 0800 phone support
- Automatic buyers database exposure

Upgrade to Deluxe & receive:

- Double size adverts in HomeSell paper
- Customised street sign
- Open home signs
- More property brochures
- Coverage in the local paper

Deluxe Package \$1599

- Property sales data for your local area
- 3 months deluxe coverage in the HomeSell paper (double size colour ads)
- Regular listing on homesell.co.nz (until sold)
- Regular listing on trademe.co.nz (until sold)
- 2 x colour photo ads in the local paper
- 30 customised colour brochures (A4 size)
- Customised street sign with property info and photos
- 2 open home directional signs and stakes
- Digital photography
- Sellers support kit, viewing registers, negotiation form and 0800 phone support
- Automatic buyers database exposure



Upgrade to Premier & receive:

- Front Cover exposure in HomeSell
- Featured adverts in HomeSell
- Featured web listing (HomeSell)
- More open home signs & property brochures
- Coverage in the local paper

Premier Package \$1995

- Property sales data for your local area
- 3 months premium coverage in HomeSell paper (small cover spot & 1/2 page advert in 1st issue then triple sized ads in following issues)
- FEATURED listing on homesell.co.nz (until sold)
- FEATURED listing on trademe.co.nz (until sold)
- 4x colour ads in the local paper
- 40 customised colour brochures (A4 size)
- 100 customised colour post cards (A6 size)
- Large street sign with property info & photos
- 3 open home directional signs and stakes
- Digital photography
- Sellers support kit, viewing registers, negotiation form and 0800 phone support
- Automatic buyers database exposure

Upgrade to Ultimate & receive:

- Large photo front cover in HomeSell
- Full page feature advert in HomeSell
- More property brochures
- More postcards

Ultimate Package \$2599

- Property sales data for your local area
- 3 months ultimate coverage in HomeSell paper (large cover spot & full page advert in 1st issue then 1/4 page ads in following issues)
- FEATURED listing on homesell.co.nz (until sold)
- FEATURED listing on trademe.co.nz (until sold)
- 4x colour ads in the local paper
- 50 customised colour brochures (A4 size)
- 200 customised colour post cards (A6 size)
- Large street sign with property info & photos
- 3 open home directional signs and stakes
- Digital photography
- Sellers support kit, viewing registers, negotiation form and 0800 phone support
- Automatic buyers database exposure

All prices include GST

Pick & Mix Options

Web Only Package \$499

- Property sales data for your local area
- Regular listing on homesell.co.nz (until sold)
- Regular listing on trademe.co.nz (until sold)
- Professional wide angle digital photography

Web & Sign Package \$549

- Property sales data for your local area
- Homesell website profile (until sold)
- Trade Me website profile (until sold)
- Generic 'For Sale by Owner' street sign (900mmx600mm)
- Professional wide angle digital photography

Upgrade to a LARGE customised street sign: \$649

Print & Web Package \$899

- Property sales data for your local area
- 3 months budget coverage in the Homesell paper (single sized ads)
- Regular listing on homesell.co.nz (until sold)
- Regular listing on trademe.co.nz (until sold)
- Professional wide angle digital photography
- Sellers support kit, Viewing Registers, Negotiation Form & 0800 phone support

Upgrade to double sized adverts: \$1099

Section Package \$699

- 3 months coverage in the Homesell paper
- Regular listing on homesell.co.nz (until sold)
- Professional wide angle digital photography

Extras

- Generic 'For Sale by Owner' street sign \$45
- Small customised street signs from \$90
- Large customised street signs from \$160
- Open home flag/pole hire \$50 (1 month)
- Open home directional signs/stakes \$20

For any other information regarding personalised packages please phone us on;

0800 003 001

email us **bop@homesell.co.nz**

or check us out **www.homesell.co.nz**