

Sell your property yourself - No agent, No commission

Basic Package \$1099

- Recent property sales report for your local area
- Rental appraisal & Certificate of Title
- Professional property photography
- Copy writing of listing description
- Base listing on homesell.co.nz (until sold)
- Base listing on trademe.co.nz (until sold)
- Base listing on homes.co.nz (until sold)
- Self printed A4 property brochures
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (support docs etc)
- Social media links to share your listing
- Customer phone support (7 days)



"We would like to let you know that we have gone unconditional on the sale of our property at Lakewood Drive, Taupo. We have been extremely pleased with the whole process. We achieved a higher price than most agents appraised this on as well as saving over 40k in commission. Many thanks for your help with the sale."
John & Anna.



Advanced Package \$1599

Basic package contents plus the following:

- Large custom street sign (800x1200mm)
- Wooden stakes/pegs/braces/set of screws
- 3 x open home directional signs
- Facebook marketing campaign (reach 2000+)
- 25 x printed A4 brochures

Premium Package \$3499

Advanced package contents plus the following:

- 2D floor plan
- Drone/aerial photography
- 1 additional open home sign
- 25 x additional printed A4 brochures (50 total)
- Upgrade to a Silver Trade Me listing (value \$1299)
 - large size Trade Me listing, sits above Base (small) listings

Upgrade from 'Silver' to 'Platinum' Trade Me = \$999

Optional Extras:

- Trade Me upgrades - Silver \$1299 or Platinum \$2299
- 'Featured' listing on www.hougarden.com (Chinese property site) - \$399
- Targeted Facebook video campaign - From \$199
- Large custom street sign (800x1200mm) - \$180
- Wooden stakes/pegs/braces/set of screws - \$45
- National, suburban or rural newspaper - \$POA
- Floor plans \$199-\$299 (depending on sqm)
- Drone/aerial photography - From \$249
- 3D virtual tour - From \$500
- Drone/walk through video - From \$500
- Open home flag hire \$75 per month
- Open home signs/stakes \$25 each
- Additional printed property brochures \$1 each

HomeSell Pro

Fixed Fee Licensed Agency

All you need to do is walk prospective buyers through your home* and our experienced licensed agents will take care of the rest.

\$12,500 flat fee

(\$2,500 upfront & \$10,000 paid on sale)

Here's what you get

- Dedicated licensed agents and support team to handle buyer follow ups, negotiation and paperwork
- Sale documents including market appraisal, title, LIM report, rental appraisal & sale agreements
- Regular feedback and progress updates throughout the campaign
- Peace of mind; Our licensed agents carry identical responsibilities and duties of care to that of any other real estate agent as defined under the Real Estate Act 2008

Includes premium marketing

- Professional photography & Floor Plan
- Copy writing of your listing description
- Trade Me Property PLATINUM listing (best available)
- Listings on realestate.co.nz, oneroof.co.nz, homes.co.nz, hougarden.com & homesell.co.nz
- Targeted Facebook marketing campaign (reach 2000+)
- Large street sign & 3 open home directional signs
- Printed brochures & viewing registers

Marketing upgrades, auction and hosted viewings* are also available

HomeSell Real Estate Limited T/A HomeSell Pro, licensed REAA 2008.

All prices include GST. HomeSell marketing packages are non-refundable. Please note HomeSell customers have access to different Trade Me upgrades than those who go direct.

For any other information regarding personalised packages please contact us on;
0800 003 001 • support@homesell.co.nz • www.homesell.co.nz