

Price List



Sell your property yourself from only \$999

HomeSell Go Marketing Packages

Starter Package \$999

- Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Professional property photography
- Copy writing of listing description
- Base listing on homesell.co.nz (until sold)
- Base listing on trademe.co.nz (until sold)
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade to Basic & receive:

Standard HomeSell 'For Sale By Owner' street sign
Self-printed colour property brochures

Basic Package \$1099

- Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Professional property photography
- Copy writing of listing description
- Base listing on homesell.co.nz (until sold)
- Base listing on trademe.co.nz (until sold)
- Standard HomeSell 'For Sale By Owner' street sign
- Self printed property brochures
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade to a large customised street sign
(with photos) = \$1199

Upgrade to Advanced & receive:

MEDIUM Trade Me listing
Larger custom made street sign with photos
Showcase property video
Targeted Facebook marketing campaign
25 printed brochures
3 open home signs

Advanced Package \$1899

- Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Copy writing of listing description
- Professional property photography
- Showcase property video
- FEATURED listing on homesell.co.nz (until sold)
- MEDIUM listing on trademe.co.nz (until sold)
- Facebook marketing campaign (reach 2000+)
- Large (1200 x 800mm) street sign with photos
- 3 x open home directional signs/stakes
- 25 x professionally printed A4 property brochures
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade to Premium & receive

SILVER Trade Me (incl LARGE listing for 6 mths)
Double the exposure on Facebook
1 extra open home sign
More printed brochures

Premium Package \$2999

- Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Professional property photography
- Copy writing of listing description
- Showcase property video
- Aerial drone photography (if applicable)
- FEATURED listing on homesell.co.nz (until sold)
- SILVER trade me package (6 months at LARGE listing size, 1 week in Search Carousel and 1 rotation to top of search)
- Facebook marketing campaign (reach 5,000+)
- Large (1200 x 800mm) street sign with photos
- 4 x open home directional signs/stakes
- 50 x professionally printed A4 property brochures
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade from Silver to GOLD Trade Me package
(6 months at LARGE listing size, appear above Silver, 1 week in Search Carousel, weekly rotations to top of search, large listing in www.homes.co.nz) = \$400

HomeSell Pro

Licensed Agency REAA 2008

\$12,000 flat fee

(\$2,000 upfront & \$10,000 paid on sale)

No hidden costs. No worries.

All you need to do is walk prospective buyers through your home and our experienced licensed salespeople will take care of the rest.

Here's what you get

- ✓ Dedicated Licensed Salesperson and support team to handle buyer follow ups, negotiation and paperwork
- ✓ Sale documents including title, LIM report, rental appraisal & sale agreements
- ✓ Comprehensive marketing package including
 - Professional photography & Floor Plan
 - Copy writing of your listing description
 - Trade Me Property 'Gold package'
 - Listings on realestate.co.nz, oneroof.co.nz, homes.co.nz and homesell.co.nz
 - Facebook marketing campaign (reach 2000+)
 - Large street sign & 3 open home directional signs/stakes
 - E-brochures & viewing registers
- ✓ Regular feedback and progress updates throughout the campaign
- ✓ Peace of mind; Our Licensed Salespeople carry identical responsibilities and duties of care to that of any other real estate agent as defined under the Real Estate Act 2008.

Premium marketing upgrades, Auction and hosted viewings also available

HomeSell Real Estate Limited T/A HomeSell Pro, licensed REAA 2008.

HomeSell Go Extras

- Trade Me upgrades – Medium \$499, Silver \$1099, Gold \$1499, Platinum \$1899
- 'Featured' listing on www.houngarden.com (Chinese property site) \$199
- Timed online auction – From \$799
- Facebook video campaign – From \$199
- National, suburban or rural newspaper - \$POA
- Floor plans \$199-\$299 (depending on sqm)
- Aerial photography - From \$249
- 3D virtual tour – From \$450
- Upgrade from basic sign to large custom sign \$100
- Open home flag hire \$75 per month
- Open home signs/stakes \$25 each
- Additional property brochures \$1 each

All prices include GST. HomeSell marketing packages are non-refundable. Please note HomeSell customers have access to different Trade Me upgrades than those who go direct.

For any other information regarding personalised packages please contact us on;

0800 003 001 • support@homesell.co.nz • www.homesell.co.nz