# **Price List**

Sell your property yourself from only \$899



## **Complete Marketing Packages**

#### Starter Package \$899

- · Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Professional property photography
- Copy writing of listing description
- Regular listing on homesell.co.nz (until sold)
- Regular listing on trademe.co.nz (until sold)
- 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

#### Upgrade to Basic & receive:

Standard HomeSell 'For Sale By Owner' street sign Printable colour property brochures

#### Basic Package \$999

- · Recent property sales report for your local area
- Rental appraisal
- Certificate of Title
- Professional property photography
- Copy writing of listing description
- Regular listing on homesell.co.nz (until sold)
- Regular listing on trademe.co.nz (until sold)
- Standard HomeSell 'For Sale By Owner' street sign
- Self printed property brochures
- · 'Expression of Interest' negotiation forms
- Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- Social media links to share your listing
- Customer phone support (7 days)

Upgrade to a large customised street sign (with photos) = \$1099

#### Upgrade to Advanced & receive:

Upgrade to 'Featured' Trade Me listing
Larger custom made street sign with photos
Showcase property video
Facebook marketing campaign
25 printed brochures
3 open home signs

All prices include GST. Packages are non-refundable.

#### Advanced Package \$1699

- · Recent property sales report for your local area
- · Rental Appraisal
- · Certificate of Title
- · Copy writing of listing description
- Professional property photography
- Showcase property video
- Regular listing on homesell.co.nz (until sold)
- FEATURED listing on trademe.co.nz (until sold)
- Advanced Facebook marketing campaign (reach 5000+)
- Large (1200 x 800mm) street sign with photos
- 3 x open home directional signs/stakes
- 25 x professionally printed A4 property brochures
- 'Expression of Interest' negotiation forms
- · Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- · Social media links to share your listing
- Customer phone support (7 days)

#### **Upgrade to Premium & receive**

1 week at 'Super Featured' trade me listing Double the exposure on Facebook 'Featured' listing on hougarden.com

Extra open home sign More printed brochures

#### Premium Package \$2299

- Recent property sales report for your local area
- Rental Appraisal
- · Certificate of Title
- · Professional property photography
- · Copy writing of listing description
- Showcase property video
- Aerial drone photography (if applicable)
- FEATURED listing on homesell.co.nz (until sold)
- SUPER FEATURE listing on trademe.co.nz (1 week), then 'Featured' (until sold)
- Premium Facebook marketing campaign (reach 10,000+)
- 'Featured' listing on hougarden.com (Chinese property site)
- Large (1200 x 800mm) street sign with photos
- 4 x open home directional signs/stakes
- 50 x professionally printed A4 property brochures
- 'Expression of Interest' negotiation forms
- · Open home viewing registers
- My HomeSell access (advice, downloadable forms & web stats)
- · Social media links to share your listing
- Customer phone support (7 days)



### **Optional Add-Ons**

Available in conjunction with purchase of a HomeSell marketing package:

#### **Extras**

- National, suburban or rural newspaper advertising - From \$125 per advert
- Floor plans \$199-\$299 (depending on sqm)
- Aerial drone photography From \$199 (urban) to \$299 (rural)
- Upgrade from basic sign to large custom sign \$100
- Open home flag hire \$75 per month
- Open home signs/stakes \$25 each
- Additional professionally printed property brochures \$1 each

For any other information regarding personalised packages please phone us on;

0800 003 001

email us info@homesell.co.nz or check us out

www.homesell.co.nz